UNIVERSITY OF NOTRE DAME AT TANTUR

TANTUR ECUMENICAL INSTITUTE • JERUSALEM GLOBAL GATEWAY

Reimagining Business Excellence

Purpose-Driven Leadership in the MENA Region

Reimagining Business Excellence is an intensive program designed to equip those purpose-driven leaders with the necessary tools, know-how and network to succeed in their entrepreneurial endeavors and be agents for a better future for all. The program will focus on the larger MENA region, exploring the increasing challenges and new opportunities.

The program provides theoretical foundations in strategic decision making, ethics and relevant regional knowledge. At its core, the program is based on practice-oriented instruction, allowing participants to work together with faculty and industry executives on real-world problems with case studies from the MENA region.

The program is committed to bring together a diverse and inclusive group of future leaders that care for the larger region, stewarding an attitude of multilateral dignity and respect.

Format: Frontal, group work and panel discussions

Length: 10 days
05-17 June 2023

Location: University of Notre Dame at Tantur, Jerusalem

Participation Fee:
9,500 USD

Special grant for fellowships: Application possible for fee reduction of up to 100%

Program Highlights

- Enhance your network and forge new connections with similarly-minded leaders and entrepreneurs from the MENA region
- Engage in joint strategic thinking with regional experts and executives about real world problems
- Learn from Notre Dame faculty about cutting edge research that supports making your business be a force for good in the region

Notre Dame Faculty

Melissa Paulsen
Term Teaching Professor of the Practice
Notre Dame

Georges Enderle
Professor Emeritus of International Business Ethics Notre Dame

Jessica McManus
Teaching Professor of Management and Organization
Notre Dame

Kristen Collet-Schmitt
Associate Dean for Innovation and Inclusion and Associate Teaching Professor in Finance, Notre Dame

Industry Executives and Experts on the Region

Bashar Masri
Chairman of Massar International and Founder of Rawabi City

Eckart Woertz
Professor and Director of GIGA Institute for ME Studies

Atef El Shabrawi Abdelrazek
Professor and Economic Advisor
World Bank

For more information:

https://jerusalem.nd.edu/programs/reimaging-business-excellence