



UNIVERSITY OF NOTRE DAME
AT TANTUR



Reimagining Business Excellence

Purpose-Driven Leadership in the MENA Region

Reimagining Business Excellence is an intensive program designed to equip those purpose-driven leaders with the necessary tools, know-how and network to succeed in their entrepreneurial endeavors and be agents for a better future for all. The program will focus on the larger MENA region, exploring the increasing challenges and new opportunities.

The program provides theoretical foundations in strategic decision making, ethics and relevant regional knowledge. At its core, the program is based on practice-oriented instruction, allowing participants to work together with faculty and industry executives on real-world problems with case studies from the MENA region.

The program is committed to bring together a diverse and inclusive group of future leaders that care for the larger region, stewarding an attitude of multilateral dignity and respect.

Program Highlights

- Enhance your network and forge new connections with similarly-minded leaders and entrepreneurs from the MENA region
- Engage in joint strategic thinking with regional experts and executives about real world problems
- Learn from Notre Dame faculty about cutting edge research that supports making your business be a force for good in the region

Format: Frontal, group work and panel discussions

Length: 04-11 June 2023

Location: University of Notre Dame at Tantor, Jerusalem

Participation Fee: 9,500 USD

Special grant for fellowships: Apply for up to 100% tuition subsidy

Notre Dame Faculty



Melissa Paulsen

Term Teaching Professor of the Practice
Notre Dame



Georges Enderle

Professor Emeritus of International
Business Ethics Notre Dame



Jessica McManus

Teaching Professor of
Management and Organization
Notre Dame



Kristen Collet-Schmitt

Associate Dean for Innovation and
Inclusion and Associate Teaching Professor
in Finance, Notre Dame

Industry Executives and Experts on the Region



Bashar Masri

Chairman of Massar International and
Founder of Rawabi City



Eckart Woertz

Professor and Director of GIGA Institute
for ME Studies



Atef El Shabrawi Abdelrazek

Professor and Economic Advisor
World Bank

For more information:

