



PURPOSE-DRIVEN LEADERSHIP IN THE MENA REGION

AUGUST 17-23, 2024

UNIVERSITY OF NOTRE DAME CAMPUS - NOTRE DAME, INDIANA

Reimagining Business Excellence (RBE) is an intensive program designed to equip those purpose-driven leaders with the necessary tools, know-how and network to succeed in their entrepreneurial endeavors and be agents for a better future for all. The program will focus on the larger MENA region, exploring the increasing challenges and new opportunities.

RBE is administered by the University of Notre Dame at Tantur (UNDT), an integral part of Notre Dame International (NDI). UNDT is committed to bring together a diverse and inclusive group of future leaders that care for the larger region, stewarding an attitude of multilateral dignity and respect.

KEY BENEFITS FOR PARTICIPANTS

Enhance your network and forge new connections with similarly-minded leaders and entrepreneurs from the MENA region



Engage in joint strategic thinking with regional experts and executives about real world problems



Learn from Notre Dame faculty about cutting edge research that supports making your business be a force for good in the region



FACULTY AND EXPERTS



Kristen Collett-Schmitt

Associate Dean for Innovation and Inclusion and Associate Teaching Professor in Finance at Mendoza College of Business



Jessica McManus

Rex and Alice A. Martin Faculty Director of the Notre Dame Deloitte Center for Ethical Leadership and Teaching Professor of Management and Organization at Mendoza College of Business



Melissa Paulsen

Term Teaching Professor of the Practice, Notre Dame



Omar Ubaidly

President of the Bahrain Economists Society Affiliated Associate Professor of Economics, George Mason University



Fouad Assaf

Managing Partner, Nucleus Ventures

WHO SHOULD ATTEND?

Teams or individuals in senior management positions as well as “rising stars” with the professional focus in management, strategy, business development, corporate social responsibility, public affairs, marketing, communications (non-exhaustive list).

We welcome organizations of all sizes from a wide range of industries in the for-profit and non-profit sectors.



LEARN MORE



WATCH VIDEO



APPLY NOW

FINANCIAL TERMS:

All accepted participants will receive a full scholarship for the tuition fee.

Accommodation expenses during the program will be covered by the University of Notre Dame, and travel expenses will be reimbursed.

To secure a place in the program, all applicants will be asked to pay a non-refundable registration fee of 500 USD.

More information will be shared with accepted applicants.

SAMPLE AGENDA

	SATURDAY August 17	SUNDAY August 18	MONDAY August 19	TUESDAY August 20	WEDNESDAY August 21	THURSDAY August 22	FRIDAY August 23
	Gathering ahead of class (coffee station provided)						Travel and departure day
Travel and arrival day	Program Registration Program Introductions	Socially responsible and sustainable entrepreneurship	Crises Management - Case Studies from the MENA region	Voicing Values for Organizational Leadership	Case Study Presentations Session with executives (from the region)		
	Break (coffee station provided)						
	Team building activity	Voicing Values for Organizational Leadership	Case Study Group Work	Guest speakers	Case Study Presentations Session with executives (from the region)		
	Lunch Break						
	Socially responsible and sustainable entrepreneurship	Voicing Values for Organizational Leadership	Crises Management - Case Studies from the MENA region	Case Study Group Work	Case Study check in with Faculty		
	Break						
	Socially responsible and sustainable entrepreneurship	Guest speaker	Crises Management Case Studies from the MENA region	Case Study Group Work	Closing session		
	Program Registration	Closing remarks	Closing remarks	Closing remarks	Closing remarks	Closing remarks	
	Reception Drinks	Reception Dinner	Free afternoon Group work if needed	Free afternoon Group work if needed	Free afternoon	Graduation Dinner	

Lecture
 Group work
 Guest speaker
 Free time
 Break
 Extra curricular event